

Texarkana, TX-AR

Spectrometer

Population Estimates

	Rank	Population 12+
MSA	999	0
DMA	90	818,500
Hispanic	999	0
Black	999	0

Available Research

Service	Ethnic Type	Report Type	Available Reports
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	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM							KCMC-SPR KHDY-TLK KKTK-SPR KTFS-SPR						
FM	KPWW-CHR	KEWL-AAR KHDY-CLR KYGL-CLR				KBYB-COU KKYR-COU KPGG-COU KTTY-COU	KTFS-N/T		KMJI-UAC KTOY-UAC KZRB-URB				KKLT-NCL KNRB-NCL KTXK-EDU

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

KEWL-FM, KHDY-AM, KHDY-FM, KPGG-FM	American Media Investments, Inc
KBYB-FM, KCMC-AM, KTFS-AM, KTFS-FM, KTOY-FM, KTTY-FM	BTC USA Holdings Management, Inc
KKYR-FM, KMJI-FM, KPWW-FM, KYGL-FM	Townsquare Media, Inc.

LOCAL SPORTS COVERAGE

KKTK-AM	Dallas Cowboys-Football Texas Rangers-Baseball
F = Flagship	

SIMULCASTS (TOTAL WEEK)

TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
KBYB-FM	Country	99.3
KCMC-AM	Sports	107.9
KHDY-AM	Talk	99.3
KKTK-AM	Sports	97.1
KTFS-AM	Sports	105.9

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NATIONAL REPS

KBYB-FM, KCMC-AM, KTFS-FM, KTFS-AM, KTOY-FM, KTTY-FM
KEWL-FM, KHDY-FM, KHDY-AM, KPGG-FM, KZRB-FM
KKTK-AM
KKYR-FM, KMJI-FM, KPWW-FM, KYGL-FM

Tach
KRG-Christal
KRG-Eastman
KRG-Katz