# Shreveport, LA 

Spectrometer


Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

## COMBOS (+ LMA's)

## KBTT-FM, KDKS-FM, KLKL-FM, KOKA-AM, KTAL- <br> FM <br> KMJJ-FM, KQHN-FM, KRMD-AM, KRMD-FM, KVMAFM <br> KEEL-AM, KRUF-FM, KTUX-FM, KVKI-FM, KWKH AM, KXKS-FM

Alpha Media

## Cumulus

Townsquare Media, Inc.

## SIMULCASTS (TOTAL WEEK)

## LOCAL SPORTS COVERAGE

| KLKL-FM | Dallas Cowboys-Football |
| :--- | :--- |
| KWKH-AM | LSU Tigers-Football |
|  | LSU Tigers-Baseball |
|  | LSU Tigers-Basketball |
| KTAL-FM | New Orleans Saints-Football |
| F = Flagship |  |


| TRANSLATORS |  |  |  |
| :--- | :--- | :--- | :--- |
| PRIMARY STATION |  | FORMAT | TRANSLATOR FREQUENCY |
| KDAQ-FM |  | Non-Commercial College | 90.7 |
| KEEL-AM |  | News/Talk | 101.7 |
| KOKA-AM | Gospel | 93.3 |  |
| KRMD-AM | Soft AC | 100.7 |  |
| KVFZ-FM | Hispanic | 105.9 |  |
| KWKH-AM | Sports | 103.3 |  |

Shreveport, LA

KBTT-FM, KDKS-FM, KLKL-FM, KOKA-AM, KTAL-FM

KRG-Eastman
KRG-Katz
KRG-Christal

